



Dance for all Bodies, all Identities, all Backgrounds!

Ambo Dance Theatre is more than just a dance company—we are building a movement.

Rooted in Modern Dance and fueled by diverse choreographic voices from across Kentucky, our work focuses on inclusion, accessibility, and original storytelling. From humorous holiday parodies to feminist reimaginings and statewide festivals, Ambo makes dance personal, relevant, and radically welcoming.

Our mission goes far beyond the stage. Through community residencies, youth programming, and our Pay-What-You-Can ticket model, we are breaking down barriers to ensure that everyone has access to the transformative power of movement—regardless of identity, background, or income.

When you sponsor Ambo, you are investing in bold art and genuine equity.

Your support enables us to provide paid opportunities for local dancers and choreographers, reach thousands through free or low-cost programming, and amplify underrepresented stories across Kentucky.

Together, we are not just growing Louisville's dance scene—we are shaping a statewide cultural future where creativity is accessible, artists are valued, and everyone feels they belong.

Contact

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Commitment Deadline: December 1, 2025, for inclusion in all programs and early-season marketing materials.
Sponsorships are accepted year-round, with recognition beginning upon commitment.



Our Impact

In 2024–2025, Ambo:

- Reached over **7,800 audience members** across **33 performances** in **4 states**
- Taught **641 classes**, hosted **114 outreach events**, and collaborated with **31 partner organizations**
- Supported **40 dancers** across our professional, youth, and community ensembles
- **20% of our youth dancers participated on scholarship**
- Offered Pay What You Can tickets at **100% of shows**— 55% of tickets purchased for the KY NACHMO Festival

The Graham Cracker: A Nutcracker Parody

Our reimagined holiday classic continues to bring joy, laughter, and inclusion to Louisville audiences each December. In 2024, the production moved to the iconic Actors Theatre of Louisville, drawing our largest audiences to date. Blending student and professional dancers, this beloved show celebrates community, creativity, and visibility. Now a cornerstone of our season, The Graham Cracker proves that dance can be festive, subversive, and radically welcoming. **Since 2022, ticket sales have grown by 34%, underscoring its growing impact and appeal.**

Marking It: A NACHMO Exhibition

The 2025 NACHMO Festival participation grew 46% in 2024, featuring 121 performers from 12 organizations. In 2026, our annual choreographic incubator evolves into a joyful, low-barrier comedy dance performance paired with a curated photography show. Designed for accessibility, play, and creative risk-taking, “Marking It” welcomes dancers of all levels to simply create and connect.

Introducing the Kentucky Dance Festival

Launching March 13–15, 2026, at Actors Theatre, KDF is Kentucky’s first regional contemporary dance festival. Featuring two professional concerts, a student showcase, artist workshops, and rural outreach, KDF creates a statewide platform for movement artists to thrive—without having to leave the Commonwealth.

Well Behaved Womxn...

This multi-generational project reclaims feminist narratives through original choreography rooted in literature, history, and personal storytelling. Through artistic residencies in JCPS dance programs, community ensemble engagement, and performances by Ambo’s School and professional company, this production centers on underrepresented stories of survival, identity, and resistance. The work culminates in two powerful June 2026 productions: family- and sensory-friendly matinees, and evening performances of three new professional works—Carmilla, Medusa, and Mimi—exploring queer desire, mythic injustice, and autonomy through movement.

Partnership That Moves



When you sponsor Ambo Dance Theatre, you're not just supporting performances—you're investing in a more accessible, inclusive, and vibrant arts community across Kentucky.

Your partnership reaches an engaged audience of arts lovers, educators, families, and community leaders through multiple touchpoints:

- 7,800+ live audience members across 33 annual performances
- 10,000+ website visitors annually
- 2,713 email subscribers
- 2,610+ social media followers across Instagram and Facebook
- 641 classes and 114 outreach events reaching every corner of the Commonwealth

Every sponsorship dollar directly supports paid opportunities for Kentucky artists, scholarships for young dancers, and our Pay-What-You-Can ticket model that ensures dance is accessible to all.

Benefits	Accessibility Ambassador \$10,000 <i>Lead the Movement</i>	Community Advocate \$5,000 <i>Champion Artists</i>	Studio Sustainer \$2,000 <i>Power Creativity</i>	Movement Maker \$500 <i>Make it Possible</i>
PRINT & STAGE RECOGNITION				
Logo in Programs	✓	✓	-	-
Listing in Programs	-	-	✓	✓
Stage Recognition at Events	Prominent	Opening Night	Select Shows	
PRESENTING SPONSORSHIP	Production	Pre-Show Reception	-	-
DIGITAL MARKETING				
Website Logo Placement (12 mo)	Homepage	Donor & Sponsor Page	Donor & Sponsor Page	Donor & Sponsor Page
Social Media Posts	12 Posts	6 Posts	4 Posts	2 Posts
Email Campaigns	Featured in 4	Featured in 2	Featured in 1	Annual Acknowledgement
COMPLIMENTARY TICKETS	10 Tickets	6 Tickets	4 Tickets	2 Tickets
\$100-\$499 — Friends of Ambo: Our community circle for individuals and small businesses. Receive a collective listing in all programs and an annual appreciation email.				

Custom packages and flexible recognition available upon request.